



County Road Association
OF MICHIGAN

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FOR IMMEDIATE RELEASE:

April 6, 2023

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Kent County Road Commission honored with statewide IMPRESS award!

LANSING, MI – The Kent County Road Commission (KCRC) received a statewide IMPRESS Award at the 2023 County Road Association (CRA) Highway Conference held March 22 in Lansing. IMPRESS Awards recognize county road agencies that demonstrate innovation on notable projects in the categories of Communications, Operations and Collaboration.



This year, KCRC received an IMPRESS award in Collaboration for its *“Road Commissions Partner with Private Sector to Complete M-40 Improvement”* project.

The Michigan Department of Transportation asked KCRC for a solution to improve M-40 in Allegan County in a short timeframe. Serving as the primary agency, KCRC partnered with other local road agencies, including Allegan County

Road Commission and Road Commission for Montcalm County, as well as the private sector including J & L Milling, Give Em’ a Brake Safety, Bit Mat Products, Yellow Rose Transport, Sanisweep and PK Contracting, to complete the project on schedule.

“The Kent County Road Commission’s ability to collaborate on such a large scale helped shorten the project’s timeline,” said Denise Donohue, CRA CEO. “By working together, the road commission was able to improve M-40 for all drivers.”

An independent panel of communications and operations experts from several of Michigan’s 83 county road agencies judged all IMPRESS Awards submissions. Award recipients were honored for projects that solved time constraints, labor costs, communication barriers and fostered collaboration.

The 83 members of the County Road Association of Michigan represent the unified voice for a safe and efficient county transportation infrastructure system in Michigan, including appropriate stewardship of the public's right-of-way in rural and urban Michigan. Collectively, Michigan's county road agencies manage 75% of all roads in the state, including 90,000 miles of roads and 5,700 bridges. County road agencies also maintain the state's highway system in 63 counties. Michigan has the nation's fourth-largest local road system.

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