



County Road Association
OF MICHIGAN

REGISTER
TODAY!



EMPOWERING LEADERSHIP IN TIMES OF CHANGE!



Tuesday, December 10, 2024 | Noon – 4 p.m.

Comfort Inn & Suites and Conference Center | 2424 S. Mission St., Mt. Pleasant

Enthusiastic, sassy, fireball **Mimi Brown** leads an afternoon session designed to equip managers, finance directors, superintendents, commissioners and other road agency leaders with the essential leadership skills to navigate challenges in times of change at the road agency. Topics include hiring and retaining staff, dealing with lack of funding, succession planning, fostering teamwork and handling conflicts effectively.

SPEAKERS:

Mimi works with individuals and organizations to amplify their communication, connection and confidence so they can make an influential impact on the world.



Mimi Brown

She is the author of three books: *AMP Up Your Success: 52 Tips Every Leader Should Know*; *AMP Up Your Success: 70 Tips to Skyrocket Your Sales*; and *Be A Communication Rockstar: 52 Tips to Gain Connection Reduce Conflict and Skyrocket Confidence*.

Mimi's honors include being recognized as Michigan Meetings and Events Best of Speaker of 2020, Michigan Oakland County Executive's Elite 40 Under 40, Ms. Michigan Plus America 2015, Diversity Champion Honor Roll Recipient and a former contestant on NBC's "The Biggest Loser."



MIMIBROWN

AGENDA:

12 noon | Welcome and lunch

Dirk Heckman, PE, CRA President, Education Committee Chair and Engineer-Manager, Mackinac County Road Commission

Jerry Byrne, CRA Vice President, Education Committee Chair and Managing Director, Kent County Road Commission

12:30 – 2 p.m. | Part I - Mimi Brown

2-2:15 p.m. | Break

2:15-4 p.m. | Part II - Mimi Brown

Adjourn | *Dirk Heckman, PE*

SAFE TRAVELS HOME!

"10th Annual Legal Issues Symposium" and "Empowering Leadership in Time of Change!"
(inc. breakfast, lunch): \$175

"Empowering Leadership in Time of Change!" only (inc. lunch): \$99

Register online! micountyroads.org/DecemberEvent

CRA hotel room block available through Comfort Inn & Suites for \$98/night.

For more info, call 989.772.4000. Room block closes Nov. 22.

For more information contact:

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