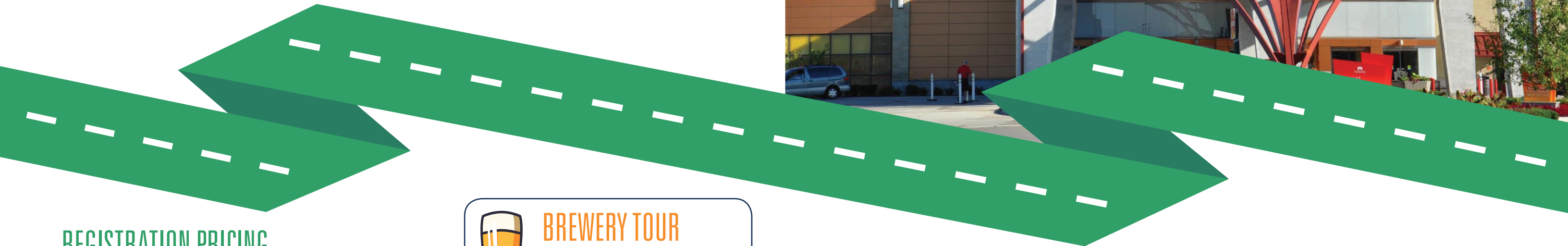


2019 REGISTRATION

Register now!
micountyroads.org/NoSo



REGISTRATION PRICING

- Full conference registration (includes meals) \$155
- Guest breakfast ticket (Thurs.)..... \$32
- Guest lunch ticket (Thurs.) \$40
- Guest banquet ticket (Thurs.) \$55
- Guest Associate Member picnic tickets complimentary.
Registration is still required.

* CRASIF meeting requires separate registration.
For more info, call CRASIF at 517.371.7880

FireKeepers Casino Hotel Room Block
Code: 9112019CRA



BREWERY TOUR

We're still taste testing!
Brewery tour information will be available at a later date.

SILENT AUCTION

Our Silent Auction returns! And we need your stuff! Please donate an item for the NMARC Silent Auction and bring it to the Registration Desk when you arrive. All proceeds support scholarships for the road-related curriculum at Ferris State University!

Silent Auction hours:

- 3 - 6 p.m. | Wednesday
- 8 a.m. - 7 p.m. | Thursday



County Road Association
OF MICHIGAN

micountyroads.org



2019

NMARC/ASMCRA 7TH ANNUAL JOINT CONFERENCE

- INVEST IN YOUR FUTURE -

SEPTEMBER 11-12, 2019

FireKeepers Casino Hotel | 11177 E. Michigan Ave., Battle Creek

For questions, please contact Cindie Dulaney:
cdulaney@micountyroads.org | 517.482.1189

MONDAY, SEPTEMBER 9

9 a.m.

- SHOTGUN START FOR FRIENDS OF TRANSPORTATION MICHIGAN ROADS+™ GOLF OUTING | BINDER PARK, BATTLE CREEK

TUESDAY, SEPTEMBER 10

8 a.m. - 5 p.m.

- COMMITTEE MEETINGS
Specific schedule posted at micountyroads.org/events

2 p.m.

- CRA BOARD MEETING

WEDNESDAY, SEPTEMBER 11 - PATRIOT'S DAY

8 - 9 a.m.

- NORTHERN MICHIGAN ASSOCIATION OF ROAD COMMISSIONS (NMARC)/ASSOCIATION OF SOUTHERN MICHIGAN COUNTY ROAD AGENCIES (ASMCRA) REGISTRATION
Ballroom Entrance

8 - 9 a.m.

- CRASIF ANNUAL MEETING REGISTRATION*
Ballroom Entrance

9 a.m. - 3:30 p.m.

- CRASIF ANNUAL MEETING

11 a.m. - Noon

- CRASIF LUNCH (open to all)

3 - 6 p.m.

- NMARC/ASMCRA REGISTRATION

3 - 6 p.m.

- SILENT AUCTION TO BENEFIT FERRIS STATE SCHOLARSHIP FUND

OFFICIAL CONFERENCE OPENING

6:30 - 8 p.m.

- WELCOME RECEPTION AND ASSOCIATE MEMBER PICNIC

8 - 10 p.m.

- BREWERY TOUR

THURSDAY, SEPTEMBER 12

6:30 - 8 a.m.

- REGISTRATION

7 - 8 a.m.

- BREAKFAST AND NMARC/ASMCRA ANNUAL BUSINESS MEETING

8 a.m. - 7 p.m.

- SILENT AUCTION

8 - 8:10 a.m.

- OPENING SESSION & WELCOMING REMARKS
Tony Casali, Past President, (NMARC) and Managing Director, Isabella County Road Commission
Ken Harris, President, (ASMCRA) and Superintendent of Maintenance, Washtenaw County Road Commission

8:10 - 8:15 a.m.

- WELCOME FROM THE CHAMBER OF COMMERCE
Kara Beer, President, Battle Creek Chamber of Commerce

8:15 - 9 a.m.

- "MIRROR, MIRROR... WAIT - IS THAT WHAT WE LOOK LIKE?" IMPROVING THE COUNTY ROAD AGENCY'S IMAGE
The world is changing, and so is the way people think about government. Road agencies must think differently about image with local government partners, businesses, complainants and the public at large. Consider some new communication approaches to image management.
Emily Kizer, Communications Manager, Washtenaw County Road Commission

9 - 10 a.m.

- RIGHT-SIZING YOUR COUNTY ROAD AGENCY FOR THE 2020s
Most road agencies have shed 40 percent of their staff in the last decade. With new dollars finally showing up, is adding staff on your mind? Or is your smaller size permanent? Learn some critical questions to ask when considering the right size for your road agency.
Christopher Bolt, PE, MPA, Managing Director, Jackson County Department of Transportation
Craig Atwood, PE, Managing Director, Allegan County Road Commission

10 - 10:15 a.m.

- SNACK BREAK

10:15 - 11:30 a.m.

- TRAINING, RETRAINING AND THEN RETAINING YOUR CDL WORKFORCE
Having quality CDL-licensed staff is at the heart of a county road agency, winter and summer. Yet low unemployment, drug use, fewer young people and lack of exposure to heavy equipment have put CDL-licensed drivers front and center.
Tim O'Rourke, Manager, Roscommon County Road Commission
Richard Hassenzahl, Road Maintenance Superintendent, Road Commission of Kalamazoo County

11:30 a.m. - 1 p.m.

- LUNCH WITH KEYNOTE SPEAKER

1 - 2:15 p.m.

- GET-TOGETHER OVER CHIPS! THE TRI-COUNTY CHIP SEAL PROJECT
County road agencies are rethinking force account work, which addresses a shortage of contractors, allows less costly and quicker jobs, and keeps workers productive year-around. Learn how Montcalm, Ionia and Newaygo got together over force account.
Mark Christensen, Superintendent-Manager, Road Commission for Montcalm County
Kelly Smith, Manager, Newaygo County Road Commission
Paul Spitzley, PE, County Highway Engineer, Ionia County Road Commission

2:15 - 2:30 p.m.

- SNACK BREAK

BREAKOUT SESSION #1: 2:30- 3:15 P.M.

2:30 - 3:15 p.m.

- BENEFITS OF "UNDER 50!"
Road agencies with < 50 staff members are challenged to provide affordable employee benefits. Learn how two "under 50" road commissions are getting it done.
John O'Connor, Vice President, 44N

2:30 - 3:15 p.m.

- RE-THINKING THE STATE TRUNKLINE MAINTENANCE CONTRACT: DOES IT MAKE SENSE FOR YOUR ROAD AGENCY?
In 63 counties, the road agency is contracted to maintain the state trunkline system from potholes to plowing. Beyond being a good team player for your community the contract has notable +s and -s.
Darryl Heid, Chair of CRA Negotiating Committee and Maintenance Director, Road Commission for Oakland County
Brett Laughlin, PE, Managing Director, Ottawa County Road Commission

3:15 - 3:30 p.m.

- SNACK BREAK

BREAKOUT SESSION #2: 3:30 - 4:15 P.M.

3:30 - 4:15 p.m.

- WHERE ARE ALL THE GOOD NEW HIRES? AND CAN WE KEEP 'EM?
Finding good people – and new thinking – is challenging! Michigan has full employment, Gen X is smaller and many are looking for tech or work-from-home jobs. Yet road agencies offer great work-life balance, fair compensation and community service opportunities!
Alex Doty, Communications Administrator, Ottawa County Road Commission
Nicole Peterson, HR Manager, Washtenaw County Road Commission

3:30 - 4:15 p.m.

- ARE YOU COVERED? UNDERSTANDING EO INSURANCE FOR COUNTY ROAD COMMISSIONERS
Why would a road commissioner need insurance to cover public officials' errors and omissions (EO)? And what is an "error" or "omission" anyway? Learn what makes EO insurance unique, what it does and doesn't cover, and what you should expect when you call your insurance provider.
Gayle Cummings, CPA, Administrator, Michigan County Road Commission Self-Insurance Pool

5:30 - 7:30 p.m.

- BANQUET – SILENT AUCTION WINNERS ANNOUNCED



THANK YOU FOR ATTENDING. SEE YOU NEXT YEAR AT THE GREAT WOLF LODGE, TRAVERSE CITY.