



County Road Association OF MICHIGAN

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Washtenaw County Road Commission honored with three statewide IMPRESS Awards!

LANSING, MI – The Washtenaw County Road Commission (WCRC) was honored with three statewide IMPRESS Awards at the 2025 County Road Association (CRA) of Michigan Highway Conference held in late March in Lansing. IMPRESS Awards recognize county road agencies that demonstrate innovation on noteworthy projects in the categories of Communications, Operations and Collaboration.



This year, Washtenaw County received IMPRESS Awards in:

- **COLLABORATION** for its Millage Campaign: Roads and Trails, which achieved nearly 70% voter approval and fostered community support for county projects.

- **COMMUNICATIONS** for its Communication Central Hub, a comprehensive township webpage serving officials, residents, and staff.
- **OPERATIONS** for its Dry Run Inspections for Winter Readiness, which proactively identifies and resolves maintenance issues before winter.

“Washtenaw’s innovative strategies in community engagement, communication and proactive maintenance are exemplary,” said Denise Donohue, CRA CEO. “Their projects not only secure community support but also ensure that Washtenaw roads remain safe and efficient throughout the year.”

The Millage Campaign mobilized significant voter support, the Communication Central Hub enhanced stakeholder engagement, and the Dry Run Inspections improved winter preparedness and operational efficiency.

An independent panel of communications and operations experts from several of Michigan’s 83 county road agencies judged all IMPRESS Awards submissions. Award recipients were honored for projects that solved time constraints, labor costs, communication barriers and fostered collaboration.

The 83 members of the County Road Association of Michigan represent the unified voice for a safe and efficient county transportation infrastructure system in Michigan, including appropriate stewardship of the public’s right-of-way in rural and urban Michigan. Collectively, Michigan’s county road agencies manage 75% of all roads in the state, including 90,500 miles of roads and 5,900 bridges. County road agencies also maintain the state’s highway system in 63 counties. Michigan has the nation’s fourth-largest local road system.

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Pictured above from left: WCRC’s Jo Ann McCollum, commissioner; Jeff Smrz, commissioner; Michele Ford, civil engineer; Adam Lape, director of operations; Barbara Fuller, commission chair; and Rodrick Green, commission vice chair.