



**County Road Association**  
OF MICHIGAN

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**Saginaw County Road Commission**  
**honored with three statewide IMPRESS Awards!**

LANSING, MI – The Saginaw County Road Commission (SCRC) was honored with three statewide IMPRESS Awards at the 2025 County Road Association (CRA) of Michigan Highway Conference held in late March in Lansing. IMPRESS Awards recognize county road agencies that demonstrate innovation on noteworthy projects in the categories of Communications, Operations and Collaboration.



This year, Saginaw County received IMPRESS Awards in:

- **COLLABORATION** for its Community Outreach initiatives, including support for a church youth garden and assistance during a township fire.

- **COMMUNICATIONS** for its Summer Temp Recruiting and Onboarding Campaign, which utilized media and social platforms to attract quality temporary workers.
- **OPERATIONS** for its Dixie Highway Project, which featured innovative design elements such as a roundabout and road diet to enhance traffic safety.

“Saginaw’s integrated approach to community outreach, communication and operational innovation is exemplary,” said Denise Donohue, CRA CEO. “Their projects highlight the positive impact of engaging with the community and implementing forward-thinking infrastructure solutions.”

The Community Outreach efforts have strengthened local ties, the recruiting campaign has enhanced workforce quality, and the Dixie Highway Project has significantly improved traffic flow and safety.

An independent panel of communications and operations experts from several of Michigan’s 83 county road agencies judged all IMPRESS Awards submissions. Award recipients were honored for projects that solved time constraints, labor costs, communication barriers and fostered collaboration.

The 83 members of the County Road Association of Michigan represent the unified voice for a safe and efficient county transportation infrastructure system in Michigan, including appropriate stewardship of the public’s right-of-way in rural and urban Michigan. Collectively, Michigan’s county road agencies manage 75% of all roads in the state, including 90,500 miles of roads and 5,900 bridges. County road agencies also maintain the state’s highway system in 63 counties. Michigan has the nation’s fourth-largest local road system.

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*Pictured above from left: Rob Hudec, SCRC maintenance superintendent, Dennis Borchard, SCRC managing director, and Steve Gradowski, SCRC information technology manager.*