



County Road Association
OF MICHIGAN

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**Midland County Road Commission
honored with two statewide IMPRESS Awards!**

LANSING, MI – The Midland County Road Commission (MCRC) was honored with two statewide IMPRESS Awards at the 2025 County Road Association (CRA) of Michigan Highway Conference held in late March in Lansing. IMPRESS Awards recognize county road agencies that demonstrate innovation on noteworthy projects in three categories: Communications, Operations and Collaboration.



This year, Midland County received IMPRESS Awards in:

- **COLLABORATION** for the Porte Park Road Reconstruction Project, executed in partnership with the Village of Sanford to restore critical infrastructure following a flood.

- **COMMUNICATIONS** for its innovative use of postcards in the Brush Spray Program, enhancing resident communication and awareness.

“Midland County Road Commission’s proactive measures in both infrastructure restoration and community communication are commendable,” said Denise Donohue, CRA CEO. “Their dual focus on collaboration and clear communication is a model for county road agencies.”

The Porte Park Road Project addressed flood damage through effective collaboration, while the postcard strategy in the Brush Spray Program ensured residents remained well-informed and engaged.

An independent panel of communications and operations experts from several of Michigan’s 83 county road agencies judged all IMPRESS Awards submissions. Award recipients were honored for projects that solved issues both internally for their agencies and externally for their communities.

The 83 members of the County Road Association of Michigan represent the unified voice for a safe and efficient county transportation infrastructure system in Michigan, including appropriate stewardship of the public’s right-of-way in rural and urban Michigan. Collectively, Michigan’s county road agencies manage 75% of all roads in the state, including 90,500 miles of roads and 5,900 bridges. County road agencies also maintain the state’s highway system in 63 counties. Michigan has the nation’s fourth-largest local road system.

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Pictured above from left: Jon Myers, PE, MCRC managing director and Russell Inman, MCRC design engineer.