



County Road Association
OF MICHIGAN

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**Macomb County Department of Roads
honored with two statewide IMPRESS Awards!**

LANSING, MI – The Macomb County Department of Roads (MCDR) was honored with two statewide IMPRESS Awards at the 2025 County Road Association (CRA) Highway Conference held in late March in Lansing. IMPRESS Awards recognize county road agencies that demonstrate innovation on noteworthy projects in the categories of Communications, Operations and Collaboration.



This year, Macomb County received IMPRESS Awards in:

- **COLLABORATION** for its Community Outreach and Road Education (CORE) Program, which builds strong partnerships with local municipalities.
- **COMMUNICATIONS** for its comprehensive “State of Macomb County Roads” overview that effectively informed stakeholders about current and upcoming projects.

“Macomb’s forward-thinking initiatives are a model for how effective collaboration and clear communication can drive positive change,” said Denise Donohue, CRA CEO. “Their work demonstrates the critical role county road agencies play in keeping communities connected and safe.”

The CORE Program has fostered vital municipal partnerships, while the communication strategy has ensured that residents and officials are well-informed about county road projects.

An independent panel of communications and operations experts from several of Michigan’s 83 county road agencies judged all IMPRESS Awards submissions. Award recipients were honored for projects that solved time constraints, labor costs, communication barriers and fostered collaboration.

The 83 members of the County Road Association of Michigan represent the unified voice for a safe and efficient county transportation infrastructure system in Michigan, including appropriate stewardship of the public’s right-of-way in rural and urban Michigan. Collectively, Michigan’s county road agencies manage 75% of all roads in the state, including 90,500 miles of roads and 5,900 bridges. County road agencies also maintain the state’s highway system in 63 counties. Michigan has the nation’s fourth-largest local road system.

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Pictured above: Melissa Williams, MCDR finance director.