



**County Road Association
OF MICHIGAN**

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**Eaton County Road Commission
honored with statewide IMPRESS Award!**

LANSING, MI – The Eaton County Road Commission (ECRC) was honored with a statewide IMPRESS Award at the 2025 County Road Association (CRA) of Michigan Highway Conference held in late March in Lansing. IMPRESS Awards recognize county road agencies that demonstrate innovation on noteworthy projects in the categories of Communications, Operations and Collaboration.



This year, ECRC received an IMPRESS Award in Communications for its innovative “*The Buzz*” newsletter and “Bee’s Knees” employee recognition program.

“Eaton’s initiatives in internal communications are inspiring to see,” said Denise Donohue, CRA CEO. “Their new approach to keeping staff connected and celebrated has transformed how the road agency communicates internally.”

“*The Buzz*” newsletter and the “Bee’s Knees” program have enhanced employee engagement and fostered a strong sense of community within the commission.

An independent panel of communications and operations experts from several of Michigan’s 83 county road agencies judged all IMPRESS Awards submissions. Award recipients were honored for projects that solved time constraints, labor costs, communication barriers and fostered collaboration.

The 83 members of the County Road Association of Michigan represent the unified voice for a safe and efficient county transportation infrastructure system in Michigan, including appropriate stewardship of the public’s right-of-way in rural and urban Michigan. Collectively, Michigan’s county road agencies manage

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75% of all roads in the state, including 90,500 miles of roads and 5,900 bridges. County road agencies also maintain the state's highway system in 63 counties. Michigan has the nation's fourth-largest local road system.

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Pictured above: Jenny Heisler, ECRC stockroom staff.