



County Road Association OF MICHIGAN

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Macomb County Department of Roads honored with three statewide IMPRESS Awards!

LANSING, MI – The Macomb County Department of Roads (MCDR) was honored with three statewide IMPRESS Awards at the 2024 County Road Association (CRA) Highway Conference held in late March in Lansing. IMPRESS Awards recognize county road agencies that demonstrate innovation on noteworthy projects in the categories of Communications, Operations and Collaboration.



This year, MCDR received an IMPRESS Award in Collaboration for “*Collaboration key to funding transformational Innovate Mound Project;*” an award in Communications for “*Macomb Work Zone delivers weekly lane closure and construction updates project;*” and an award in Operations for “*The technology behind Macomb County’s transformational Innovate Mound Project.*”

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“The Macomb County Department of Roads is leading the way with its Innovate Mound Project,” said Denise Donohue, CRA CEO. “To make such a large-scale project happen, Macomb had to communicate with a variety of established entities. By improving communication channels with the public and completing the long-term project, Macomb is making a big difference in Southeast Michigan.”

Collaboration

Recently, MCDR partnered with MDOT and the cities of Sterling Heights and Warren to complete the Innovate Mound Project, a road that serves 100,000 drivers per day. The project has been successful, and the updates have strengthened the connectivity of the community.

Operations

MCDR worked with several entities to implement traffic cameras, road weather monitoring systems, real-time traffic monitors and new communications networks in the Mound Road project in 2023. The modern technology allows Mound Road to be used as a “test bed” corridor for new and emerging vehicle-to-road mobility communications.

Communications

MCDR Roads also introduced the Macomb Work Zone in 2023, an email system to keep the public up to date on what’s happening out on the roads. These efforts have been well received by the public, and the email subscriber count has quadrupled since its launch.

An independent panel of communications and operations experts from several of Michigan’s 83 county road agencies judged all IMPRESS Awards submissions. Award recipients were honored for projects that solved time constraints, labor costs, communication barriers and fostered collaboration.

The 83 members of the County Road Association of Michigan represent the unified voice for a safe and efficient county transportation infrastructure system in Michigan, including appropriate stewardship of the public’s right-of-way in rural and urban Michigan. Collectively, Michigan’s county road agencies manage 75% of all roads in the state, including 90,500 miles of roads and 5,900 bridges. County road agencies also maintain the state’s highway system in 63 counties. Michigan has the nation’s fourth-largest local road system.

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