



County Road Association
OF MICHIGAN

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County Road Association Announces New Magazine Covering Michigan's Local Road Industry

LANSING, Mich. - The County Road Association of Michigan (CRA) has unveiled its new quarterly magazine, *Crossroads*. *Crossroads* is the best way to learn about new trends, people and innovations by county road agencies across Michigan.

"*Crossroads* is a throwback to where we've been and a portrayal of the strides we're making as an association," said CRA's Communications and Development Manager, Monica Ware, APR. "*Crossroads* lets us dig deep and examine the issues facing the transportation industry in Michigan."

The inaugural fall issue of *Crossroads* focuses on best practices in winter-road maintenance, one of the largest components of county road agency budgets.

Other regular magazine features include highlights on innovations in Michigan's transportation industry; analysis of trending legal issues; legislative and member profiles; a feature story focusing on emerging issues in finance and human resources; and much more.

The first issue of *Crossroads* is now available on the County Road Association's website, www.micountyroads.org.

The 83 members of the County Road Association represent the unified, credible and effective voice for a safe and efficient local road system in Michigan, collectively managing more than 73 percent of all roads in the state— more than 90,000 miles and 5,700 bridges— the fourth-largest county road system in the nation.



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Editor's Note: Please contact Monica Ware for permission to reprint articles.