For Immediate Release: October 7, 2015

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County Road Association Announces New Magazine
Covering Michigan’s Local Road Industry

LANSING, Mich. - The County Road Association of Michigan (CRA) has unveiled its new quarterly magazine, Crossroads. Crossroads is the best way to learn about new trends, people and innovations by county road agencies across Michigan.

“Crossroads is a throwback to where we’ve been and a portrayal of the strides we’re making as an association,” said CRA’s Communications and Development Manager, Monica Ware, APR.

“Crossroads lets us dig deep and examine the issues facing the transportation industry in Michigan.”

The inaugural fall issue of Crossroads focuses on best practices in winter-road maintenance, one of the largest components of county road agency budgets.

Other regular magazine features include highlights on innovations in Michigan’s transportation industry; analysis of trending legal issues; legislative and member profiles; a feature story focusing on emerging issues in finance and human resources; and much more.

The first issue of Crossroads is now available on the County Road Association’s website, www.micountyroads.org.

The 83 members of the County Road Association represent the unified, credible and effective voice for a safe and efficient local road system in Michigan, collectively managing more than 73 percent of all roads in the state—more than 90,000 miles and 5,700 bridges—the fourth-largest county road system in the nation.

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Editor’s Note: Please contact Monica Ware for permission to reprint articles.