



CRA Logo Usage Request Form

Thanks for your interest in using the County Road Association of Michigan (CRA) logo or the CRA Associate Member logo. Before permission can be granted, we ask that you please complete the following form which includes your contact information and how you intend to use the requested logo. When complete, please submit the logo request form and a sample of how the logo will be used to info@micountyroads.org. You can download a sample logo to use at <http://micountyroads.org/Doing-Business/Logo-Request>.

By completing this form you acknowledge that any authorization for use of the CRA Logo or Associate Member Logo is governed by the Logo Guidelines. You also indicate that by applying for permission to use the CRA logo or Associate Member logo, an Agency Member or Associate member agrees that its use of the logo will be only as permitted in the guidelines document.

Once all materials have been received, your request will be considered in the next three business days. Upon approval, we will e-mail you the logo in the format you indicate below. Until then, you do not have approval from CRA to use the requested logo.

***NOTE: All questions must be completed.**

Contact Information

Contact Name: _____

Contact Email: _____

Contact Phone Number: _____

Company Information

Name of Organization: _____

Organization website: _____

Industry: _____

Logo Type:

I am requesting use of *(please check one)*:

- CRA Logo
- CRA Associate Member Logo

Logo Format:

I need the logo in the following format *(check all that apply)*:

- jpg
- pdf

Usage Details

Describe how you intend to use the CRA logo. Please provide a detailed description including the format (brochure, website, etc.), type of media (printed, electronic, etc.), targeted location, and audience with who the logo will be used. The license is valid for one year from date of approval.

Please include a sample of how the logo will be used.

Download a CRA logo for sample use only at micountyroads.org
Submit completed form and logo sample to info@micountyroads.org.

FOR CRA USE ONLY:

APPROVAL DATE: _____

APPROVED OR DENIED **(CIRCLE ONE)**

SIGNATURE OF CRA STAFF MEMBER: _____