# Crossroads

The Quarterly Journal of the County Road Association of Michigan

Volume 3 | Issue 4 | Summer 2018





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- Putting a Constructive Spin on Performance Evaluations
- → No Sign, Better Than Warning Sign?



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#### Crossroads

*Crossroads* is the quarterly publication of the County Road Association (CRA) of Michigan. The 83 county members of CRA represent the unified, credible and effective voice for a safe and efficient local road system in Michigan.

The Association, headquartered three blocks north of the State Capitol, is dedicated to helping members promote and maintain a safe, efficient county road system including stewardship of the county road right-of-way in rural and urban Michigan.

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#### Oops – Our Mistake!

The Spring 2018 *Crossroads* included a Legal Issues Corner article on "Who Owns that Tree?" Zausmer, August and Caldwell (ZAC), PC, of Farmington Hills generously agreed to write the article. Your *Crossroads* team failed to credit the article to attorneys **Mischa Boardman** and **Devin Sullivan** of ZAC. Our apologies, and thank you ZAC!

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#### **Next Publication**

Winter haters, avert your eyes. Snow lovers, rejoice! Summer is almost underway and Crossroads is thinking of the Fall 2018 issue that will highlight county road infrastructure in economic development.

Crossroads' editorial team wants to hear from you. Call CRA at 517.482.1189 and share your ideas for future issues!

#### Downloading Crossroads is easy!

Downloading issues of *Crossroads* magazine is just a click away. To download an issue of *Crossroads* magazine, simply head to micountyroads.org/Newsroom/Crossroads-Magazine, and click "Download" next to the issue you want to save.

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#### PRESIDENT'S CORNER



Our mission at CRA is to continue to help our members promote and maintain a safe, efficient road/bridge system and stewardship of the right-of-

After all, we are the leaders in our industry and experts in our field. Throughout our long history, our mission and knowledge is challenged with many competing interests.

Through it all, we remain dedicated in working together in public service.

I am so excited and grateful to work with our members and to work with those who have spent countless hours giving back to the association. I am looking forward to traveling this great state and having great conversations, but most importantly listening.

I will ask that if you have questions about our association please ask them, if you have ideas share them and most importantly, please make the time to get involved in our association.

As we look to our future, we can learn from our past; however, we must remember that our association is successful through communication and teamwork.

In 2018, we anticipate our board will undertake a strategic planning session and continue to focus forward on CRA's mission. When we come back together again in March of 2019, I want to reflect on a successful year and that we have all grown better together.

We continue to look forward to working and celebrating our efforts together. Thank you for all you do!

Janua Offenson

Joanna I. Johnson **CRA President** Managing Director Road Commission of Kalamazoo County



#### June 6-7

#### **UP Road Builders Summer** Meeting

Featuring educational seminars and networking fun in beautiful Brimley, the 2018 UP Road Builders Summer Meeting will be held at the Bay Mills Casino.

#### June 4, 29 and July 27

#### Roads+™ Summer Golf Outings

Join fellow co-workers and CRA Associate Members at Roads+™ golf outings this summer!

- 21st Annual Northern Roads+™ Golf Outing June 4, Blue Pelican Nest
- Urban Council Roads+™ Golf Outing June 29, Links of Novi
- Southern Mid-Michigan Roads+™ Golf Outing July 27, Emerald Golf Course

Register at micountyroads.org/Taking-Care/Roads-Plus.

#### September 12-13

#### 6th Annual Northern/Southern **Joint Conference**

The Northern/Southern Joint Conference is headed south! Join county road agencies from across Michigan for two days of meetings, educational sessions and networking at Firekeepers Casino in Battle Creek.

For details on these and other CRA events, visit www.micountyroads.org/events.

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#### A Small County Building a Strong Road Commission Base

Arenac is Michigan's third-smallest county, its curved Lake Huron shoreline arcing into the mainland with plenty of beachfront second homes, along with significant tribal holdings of the Saginaw Chippewa Tribal Nation. It has 12 townships, nine with road millages; and six cities and villages.

The county's name was created by Henry Schoolcraft, a noted 1800s US geographer, geologist and ethnologist who put together "Arenac" as a

+ Map of Arenac County.

combination of the Latin word "arena," and the Native American term "ac." Together, they mean "A sandy place for a good footing."

As it turns out, the **Arenac County Road Commission** (ACRC) is working on some very good footings these days.

#### Let's Make a Deal

One cannot tell the story of ACRC

without describing the deal-making that has led to consolidation and renovation of all its buildings since 2014.

Four years ago, ACRC was headquartered in Omer in a classic brick road commission building (ca. 1941), said **Blair Dyer**, superintendent-manager, who has spent 31 years in the county road agency business, the last 12 in Arenac.

That year, ACRC had the opportunity to purchase a

25-year-old building from Consumers Energy in the Standish Industrial Park

"Consumers was going to get tax credits to tear the building down and return it to grass," Dyer said. "For \$211,000 from our fund balance, we bought the garage building and nine acres – it was almost 50 years newer than our facility in Omer, which was leaking and too small for modern equipment."

At the same time, ACRC sold its Standish garage that fronted on M-61 to a plastics manufacturer for an equal amount. Then they added a board room and renovated the front offices.

But what about the dated garage, which was still back in Omer with much of the equipment?

ACRC took a hard look at its limestone quarry, which was no longer used since aggregate preparation is now best handled by a private contractor. They sold the quarry for \$530,000 and built a new 19,600 square foot garage for \$550.000.

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# JUST THE Facts:

#### **Arenac County Road Commission**

Office headquarters: Standish 17 full time; 6 seasonal **Staff:** No. of commissioners: 3 (elected) Miles of paved roads: Total: 228 Primary: 179 Local: 49 Miles of unpaved roads: Total: 408 Primary: 6 Local: 402 **MDOT contract:** Yes (238 lane miles) No. of bridges: **Annual budget:** \$7,500,000 (FY 2017)\* **Local revenue:** \$472,253 (FY 2017) **Annual snowfall:** 89 inches **ACRC** established: 1917 No. of garages: 1

\*ACRC had two critical bridge grants in 2017.

#### **FUN FACT:**

Office built:

The Arenac County Road Commission has donated its grounds in Omer, Michigan's smallest city, every year to accommodate the Sucker Festival during the Rifle River's annual sucker fish run.

1989, renovations in: 2017

At about this time, a longtime Lake Huron cottage owner came to a road commission meeting to inquire about ACRC's intentions for its 100 feet of Lake Huron frontage, which many years ago was a developer's payment for putting in a road.

The road commission sold the neglected lake parcel, allowing it to buy seven acres adjacent to the new Standish garage, where a modern MDOT salt shed is planned in the near future.

And that deal-making is how Michigan's third-smallest county came to have all new (newer) buildings, with a truck hoist, truck wash bay, outdoor truck shelter with block warmers, enough space for all its equipment, in a centralized location with no debt.

The staff now has more pride in the facility as well as greater efficiency, Dyer

said. Because of the proximity of the Omer garage to the Rifle River, ACRC will no longer pull DEQ permits to haul water that melted off trucks in the garage to a designated wastewater treatment facility in the city.

"We traded assets that we weren't using for ones we could use," said **Ken Stawowy**, ACRC board chair. "It just worked out. We believe in keeping what you're good at and getting rid of what you're not."

Messaging new buildings to the community was a special challenge.

"All this happened when we were going for a new county-wide millage, and it was our second attempt," Dyer said. "We didn't want people to think the millage was going to be used to buy new buildings – it was for fixing the roads. We did a lot of talking and educating about how we were able to fund updated buildings from unused assets, and where the millage would go."

The five-year millage passed, and ACRC is now in its fourth year of work focused on the primary road system.

#### Working with the Locals

The County Road Association, ACRC and most county road agencies have put a premium on improving relationships with their local road partners.

"For a long time here at the road commission our job was very easy – there wasn't any money to get anything done," Dyer said. "But now we have funds coming in, and we need to get our partners to understand and support the work we're doing."

With nine townships that have road millages for local roads, Arenac – like many county road agencies – must find ways to take care of the primary roads, which are very important but do not receive township millage dollars.

The countywide road millage is targeted to the primary road system. Dyer added that the Chippewa tribe and its local casino have been very good to the road commission.

"We have much better relationships with our townships in the last few years," Stawowy said. "It's all about education. We've brought them in, showed them our budgets to spend in each township and explained the process of the Michigan Transportation Fund revenue that comes in."

"In a county, it's a group effort to get things done," Stawowy said. "We attempt to educate about our revenue sources including township money, or the critical bridge money or the millage money, and Saginaw Chippewa Indian Grants. We talk about sharing the cost of things."

"The average citizen doesn't realize where specifically their tax dollars are going so now we put up signs when we're working with the millage money to let people know," Stawowy said.

# Taking complaints seriously

People flock to Arenac in the summer, and some downstaters stay year around.

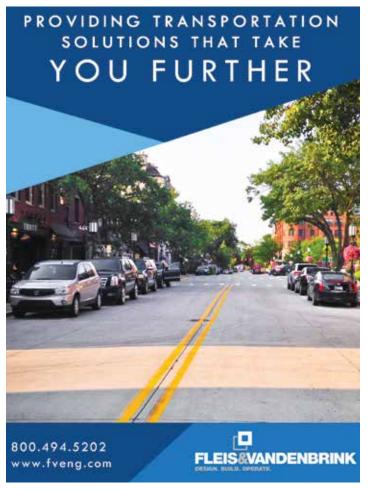
"Everybody wants to live in the countryside with the same level of service they knew back in their city," Dyer observed. But if someone calls with a complaint they certainly deserve to be heard and you need to pay attention to them."

ACRC has a complaint log, and one of its foremen follows up on every single call.

"Some are legit, some are frivolous," Dyer observes. "A lot of times we just have to explain to them why we are doing what we are doing, or not doing." Dyer said. "Many times it is for legal or financial reasons and most people come around. Being a small county, I think we have a better opportunity to communicate one-on-one with the citizens."

Selling off unneeded assets, changing business practices and treating the public with respect, keep Arenac County Road Commission on a good footing in a sandy, lakeside place.

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#### **HAVE YOU CLAIMED YOUR LISTING?**

1st steps to social media and Google reputation management for county road agencies

Online reputation management is how others see an organization when they look online.

County road agencies may be surprised to learn they have an unmanaged Google or Facebook listing complete with photos and reviews. And they may be showing resident complaints.

Zach Russell, communications administrator for the Ottawa County Road Commission (OCRC), described the steps he took to monitor OCRC's online reputation.

"I made sure we had a list of all of our social media accounts and verified our business on Google," Russell said. "People can still leave reviews even if you haven't claimed your business. Verifying ownership of our online pages was one of the first things I did when I started working at OCRC."

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Here's a short guide to verifying ownership of a county road agency with popular social media sites and Google, and then addressing complaints.

#### Start with Google

A road agency first needs to verify its "business" on Google. To find instructions on how to claim a business go to support.google.com and type in the search bar: "How to claim a Google listing."

Once a business is claimed, the next step is responding to reviews online with short, courteous responses.

# Monitor social media in 10 minutes a day!

Social media is an instant way for someone to dump on the road agency. Complaints from residents can come in at any time of the night, but so can support.

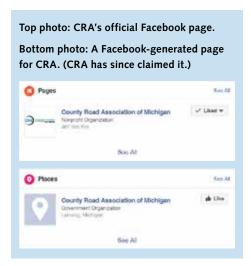
Managing social media sites can be simplified into three steps:

- 1. Set aside 10 minutes a day to monitor what is being said.
- Reply to every comment. State the facts and provide more information if necessary. If you must constantly go back and forth with a resident online, offer your phone number and take it offline.
- 3. Make sure each platform has community guidelines that indicate when someone is blocked and why in case it's necessary.

# When should you respond?

OCRC's rule is to respond to every review or comment on its Facebook page.

"We respond to every review. OCRC has all five-star reviews on our Facebook page," Russell said. "We had three onestar reviews. I replied to each reviewer and asked them to 'direct message' us to resolve the issue. After solving the problem — without us asking — the individuals deleted their one-star reviews."



Russell also recommends making sure to claim any automatic pages generated by Facebook and consolidate them into your brand page, to monitor all comments on the social media platform. To find automated pages, login to Facebook and in the search bar type the name of the road agency. The results will bring up any pages related to your page.

"The thing to keep a look out for on Facebook is Facebook-generated pages.

OCRC had three to four automated pages," Russell said.

There are paid reputation management tools available online like getmorereviews.com or reputology.com, but the above steps are free or inexpensive ways to get started.

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Oxcart is a new permit-holder funded online platform that lets local road agencies e-issue transportation permits and secure route notification information.

The software was introduced in Michigan last December and tested by county road commissions in Antrim, Saginaw, Leelanau and Washtenaw. The feedback and results were positive and the County Road Association is now rolling it out statewide.

*Crossroads* sat down with Bryce Baker, owner/chief operating officer of Oxcart Permit Systems, to talk about the technology and how it can benefit county road agencies.

#### **CRA:** What is Oxcart?

BB: Oxcart is an online, cloud-based application platform designed specifically for local government to process oversize/overweight vehicle permits. It was developed by people with career experience in local government, trucking, law enforcement and the technology industry.

#### **CRA:** Why was Oxcart developed?

BB: Over the last five years, the specialized transportation industry has seen a rapid increase in online, automated permitting at the state DOT level across the nation. This functionality has left carriers with an expectation that local government will provide the same service level, although locals cannot afford multi-million-dollar systems.

Oxcart was developed not only to provide trucking a new way to make their operations more profitable, but also as a means for local government to answer the modern technology demands from their customers at no cost to the local agency. We believe firmly in all levels of government working together cooperatively in one space, but not consolidating authority.

#### **CRA:** How can Oxcart help county road agencies?

Oxcart streamlines the entire permit process for county road agencies. The application, payment, review, approval (or denial) is all managed within the site.

All staff needs to do is click "approve" or "deny" from any internet capable device. No more faxing paper applications, emailing form-fillable PDFs, keeping permit logs, mailing invoices, etcetera. The automation of Oxcart returns permits to carriers quicker than before with little staff effort. The ease of application provides greater compliance and being online gives those in the field (law enforcement, weighmasters) the ability to see permits instantly.

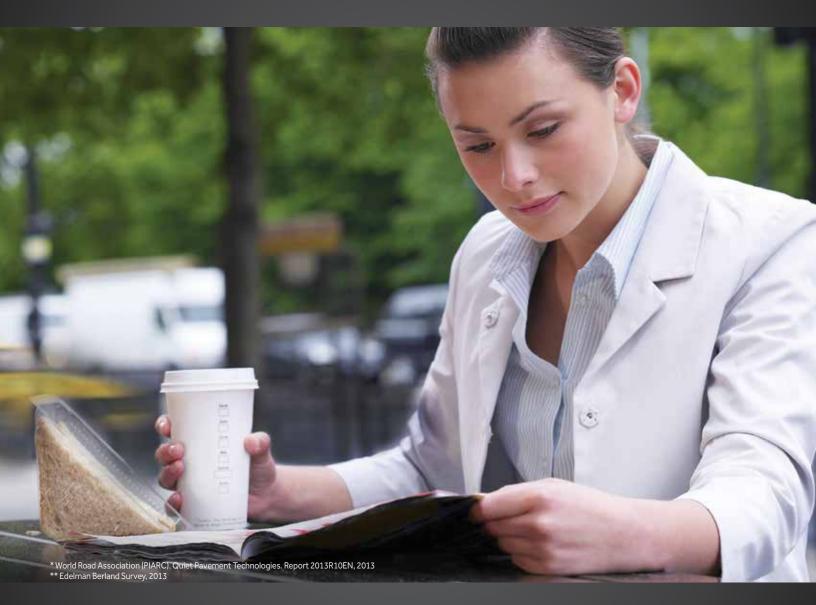
#### **CRA:** How is the route mapping done with Oxcart?

BB: Currently, Oxcart permit applicants use Google Maps to identify intended travel routes. In the future, CRA plans to use the 2018 Michigan Framework data. Also in the future, local road agencies will be able to indicate in real-time any short- or long-term road closures, bridge weight restrictions and other route restrictions to allow applicants to identify the best routes for their particular vehicle while online.

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## **SEN. JIM ANANICH**

State Senator Jim Ananich has been an outspoken critic on the lack of road and infrastructure funding in Michigan. A lifelong resident of Flint, Sen. Ananich represents the 27th Senate District covering Genesee County.

CRA's **Ed Noyola** recently talked with Sen. Ananich about road funding, one of the hottest topics this election year, and Michigan's infrastructure issues.

**CRA:** Can you tell us about your career path to the Senate and your history with transportation issues?

**SEN. ANANICH:** Prior to serving in the Michigan Legislature, I was a high school teacher and worked as a coordinator for Priority Children. I also served four years on Flint City Council, including one year as its president.

Transportation has been a factor in every role I've had. Whether it's helping youth figure out how to get to their internships safely and on time, or working to improve roads and expand access to public transit as a city council member.

CRA: After Governor Snyder signed the \$175 million supplemental for roads, you made a statement about

how much more funding is needed to fix the roads. Can you elaborate?

**SEN. ANANICH:** Years of neglect and underfunding have let our roads slip into a shameful state — so bad that it is no longer safe to drive on many of them. Michigan spends less per capita on its roads than any of our neighboring states, and we have some of the most aggressive freeze-thaw weather that exacerbates their poor condition.

A patchwork funding plan only leads to patchwork roads.

**CRA:** How do you see MI securing additional funding in the future?

**SEN. ANANICH:** Michigan motorists pay an average of \$865 per year for fixing

road damage to cars, according to *Crain's Detroit Business*. Most people are willing to pay a little bit more to have to avoid the cost of new tires or fixing bent rims. Michigan needs to do more.

**CRA:** Outside of funding what other transportation-related issues are on your radar?

**SEN. ANANICH:** We also do a lot of work in the state Legislature to attract new jobs to our state. When we didn't even make the short list in our bid to draw Amazon's next headquarters to Detroit, lack of robust regional transit was cited as one of several reasons. There is a lot of opportunity to grow our transportation systems so Michigan is on every big employer's short list.

CRA: Can you describe your relationship with the county road agencies in your district?

**SEN. ANANICH:** I have a positive working relationship with the **Genesee County Road Commission**. All of us share a goal of improving our roads, and as a state lawmaker, I am keenly aware of the needs of our commission so I can advocate for them in Lansing.

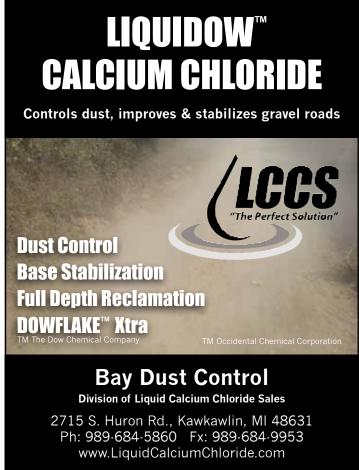
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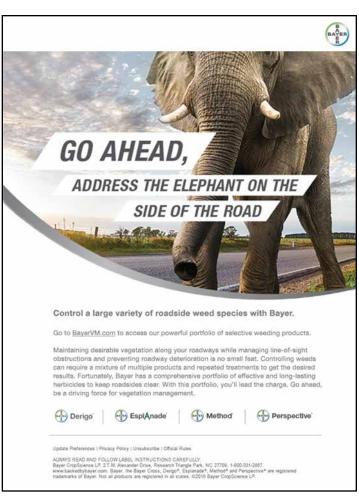
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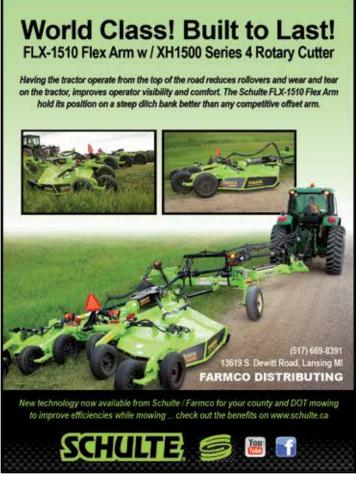




















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# Requested vs. Required Signs THE ROAD AGENCY CONUNDRUM

#### When no sign is better than a warning sign

Every county road agency has experienced a situation when a community group wanted a particular type of warning sign, yet it wasn't really in the best interest of safety. Most road agencies now agree that less is better, when it comes to non-regulated warning signs along the local road system.

#### "Children Playing" sign: Sounds helpful but is it really?

Traffic Control Devices,

All road agencies in Michigan follow the Manual for Uniform a US Federal Highway Administration publication. It outlines three categories: Required signs such as stop or yield county road agencies must supply; advisory signs such as street names that townships must purchase; and optional signs such as speed limit or pedestrian crossing signs.

Any other signs are not required.

Road agencies interviewed by Crossroads indicated their road commissioners had adopted sign policies addressing non-regulated road signs.

"The second policy that the Emmet County Road Commission (ECRC) ever passed was a sign policy, back in 1999," said Brian Gutowski, PE, engineermanager in Emmet. "We were getting tons of requests for all different types of signs. We now will only accept requests for signs that are part of the Manual for Uniform Traffic Control Devices."

"There are still some stragglers out there, like "Children Playing." When those signs get hit or taken down, they will not be replaced," Gutowski said.

ECRC has had fewer requests for special signs in recent years, Gutowski said. "Because the township will have to pay for nonregulatory signs, we send all requests to the appropriate township and they usually decline an optional sign at the time of application."

"Allegan County doesn't have any deer, duck or other animal crossing signs, no tractor or truck crossing signs and no watershed signs," said Larry Brown, PE, recently retired managing director of the Allegan County Road Commission (ACRC).

"We also do not have any "No Passing" signs or the "Pass with Care" pennant signs," Brown said. "The law states that as long as you have pavement markings you don't need signs ... and we have had zero complaints about eliminating them."

#### What's the harm?

The non-regulatory warning signs "only give comfort to the property owner who requested the sign. The traffic does not pay attention to these signs," said Gutowski.

When a group has come into the ACRC requesting nonregulatory signs, Brown asks whether there is any statistical data that the sign will improve safety.

"The standard response is: They couldn't hurt. In my opinion, they actually could hurt because it makes your remaining signs less effective." Brown said.

While many groups have requested that the road agencies install special signs over the years, usually no one comes back to request their removal.

"We have a "Slow Deaf Child Area" sign that has been up since I took over the road commission 23 years ago. I'm pretty sure that child is grown now," Gutowski chuckled.

#### A few exceptions for bicycling and tourism

The road agencies interviewed indicated that many requests for nonregulatory road signs came from bicycling groups for routes rather than driver caution.

When it comes to bicyclistrequested signs, "we listen to the community, and see what the numbers of bicyclists in that area and whether it is really a bike route," said Roy Townsend, PE, managing director of the Washtenaw **County Road Commission** (WCRC). "Washtenaw has allowed signs for the borderto-border trail along the Huron River, and will consider signs for other bicycle trails the County Parks Department is working with."

"The engineer in me says follow the Manual, but things can get political," Townsend said.



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#### BRIDGING THE GAPS

# Putting a constructive spin on performance evaluations

The annual performance review can be the most stressful meeting for employees — and maybe the manager as well. But a well-planned performance review can turn the stress into a positive productive experience for both sides.

"In the beginning when I first started my position as manager, I thought it was a trivial process," said Jody Norman, manager of the Delta County Road Commission (DCRC). "But now I think it's a necessary tool, especially if you start having problems with an employee. You can use it to back yourself up on your actions."

#### Why conduct performance reviews?

Todd Surline, President of Hiring Solutions LLC., in Okemos, and a presenter at the 2018 CRA Highway Conference cites six benefits of performance reviews:

- Tracks employee progress toward accomplishing job duties, goals, and objectives.
- 2. Improves workplace productivity, training and projects.
- 3. Makes employees feel valued.
- 4. Engages employees.
- Deals with workplace issues Performance Improvement Plans (PIP).
- 6. Builds and strengthens work relationships.

To administer effective performance reviews, goals and objectives must be created collaboratively with both the manager and the employee participating.

"Limiting the number of objectives for most positions makes it more manageable, measurable, and motivating for staff members," Surline said. "Too many objectives may be overwhelming and frustrating."

"Try to group objectives where possible and only include those that are significant. Meaningless objectives regarding minor duties are ineffective and inefficient," he added.

# Determine how employee performance will be evaluated.

There are several ways to evaluate employee performance including rating scales, goals-based evaluation, 360° evaluations, self-appraisals and hybrids.

"Delta County's evaluations are focused on performance, how an employee gets along with others and the employee's work ethic," Norman said. "If an employee has a good attitude and strong ambition, this evaluation process helps us identify employees that we would be willing to train for further advancement."

However, in unusual circumstances, it may be best if a company does not perform employee reviews.

"Performance reviews create a document trail that can be used against employers in legal proceedings," Surline said. "They can give the lawyers and others ammunition to use against the employer if they are not well written, accurate, objective and done on a timely basis."

#### Checklist for successful evaluations

Once you've determined measurable objectives and a performance review method, keep these tips in mind:

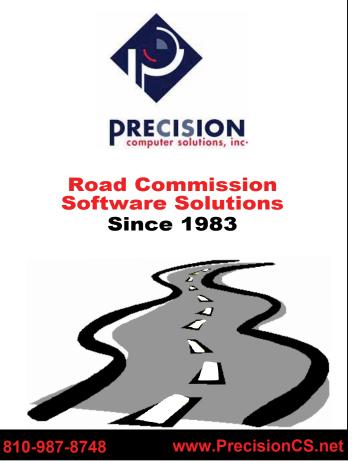
- 1. Set goals effectively: What is the connection to the strategic plan?
- 2. Plan for performance.
- 3. Ensure ongoing success.
- 4. Utilize multiple data sources.
- 5. Document feedback to support decisions.
- 6. Prepare and train managers.
- 7. Allocate quality time for the performance review.
- 8. Link performance with rewards.
- 9. Evaluate and encourage participation for success.

With some proper planning and strategic direction, performance reviews can be a great learning and management tool.

Information for this article was derived from Todd Surline's presentation at the **2018 Highway Conference**, "Putting a Constructive Spin on Annual Performance Evaluations." The presentation is available at <a href="https://tinyurl.com/performanceevaluations2018">https://tinyurl.com/performanceevaluations2018</a>.







# ROAD AHEAD

2018 HIGHWAY CONFERENCE

March 13-15, 2018

The 2018 Highway Conference has come and gone. It was the largest Highway Conference on record!

#### By the numbers:

Total Attendees: 1,075
Road Show Exhibitors: 135
Breakout Sessions: 23
CEU Credits earned: 106
IMPRESS Awards made: 19

# Thoughts on the 2018 Highway Conference and Road Show:

"Very impressed with the number of vendors at the Road Show."

"Food was good. Conference was well done. Kudos to all who put it together."

"Very impressive show overall."

Save the date for the 2019 Highway Conference!

March 12-14, 2019 • Lansing, Michigan





Heavy equipment on display as part of the 2018 Road Show.





MDOT Director Kirk Steudle speaks at the Awards Breakfast at the 2018 Highway Conference.

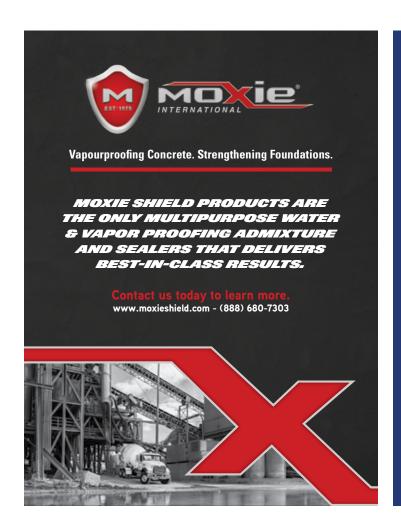
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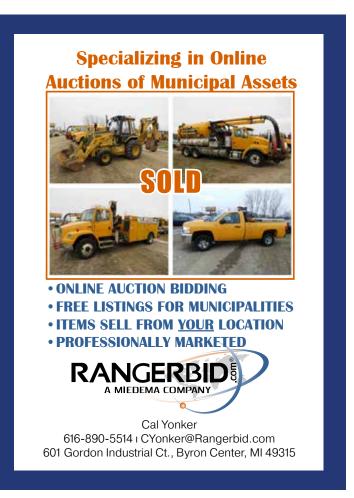


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# INVASIVE SPECIES ARE COMING FOR YOUR

## Here's what you can do about it.

There are invaders taking over sizable patches of Michigan, bursting through concrete and asphalt, peeling apart buildings with ease. It lives 10 feet underground, can survive in complete darkness for 20 years and regenerate itself time and again from almost nothing.

It's not an alien invader or a dark mythical monster: It's an invasive plant species. And it's probably coming to your right-of-way!

# Japanese knotweed: Emerging threat?

Hannah Hudson was working as the tall grass and weeds inspector for the City of Kalamazoo when she first encountered Japanese knotweed.

"When I first saw it on an abandoned property, I didn't know what it was," said Hudson, now an independent Japanese knotweed specialist and consultant. "I began researching it when a resident called and said they had been battling this crazy plant in their alleyway for years. Whole countries are trying to fight this stuff."

Japanese knotweed can't be easily killed or eradicated, Hudson said, only controlled. It's taking over natural areas and could damage roads. In its natural habitat, it survives volcanic eruptions, pushing through hardened magma where it thrives. Crumbling asphalt is no trouble for a Japanese knotweed shoot.

"Only six counties in Michigan don't have official Japanese Knotweed sightings on the record," Hudson said.

#### They're everywhere!

Moving beyond knotweed, there are an estimated 33 species of invasive plants in Oakland County alone, according to **Brad Knight**, environmental concerns coordinator with the **Road Commission** for Oakland County (RCOC).

"We have invasive species originating from Europe to Japan, all growing differently requiring different methods of eradication, but all destroying property and affecting the safety of Oakland's road system," said Knight.

Knight, along with Hudson and Jennifer Muladore, an ecologist with Huron Pines presented on Michigan's invasive species at CRA's 2018 Highway Conference.

Japanese knotweed pushes its way through asphalt in Kalamazoo County. Photo credit: Hannah Hudson, knotweed specialist.



Summer 2018 Crossroads



#### Phragmites in Oakland County.

While species vary from southern to northern Michigan, the problems are similar. Invasive plants disrupt local ecosystems, can take over rights-of-way and destroy roads.

With so many types of invasive plant species all over Michigan all requiring different treatments and control methods, knowing where to start is challenging.

#### Stick together in a **CISMA**

RCOC helped established a Cooperative Invasive Species Management Area (CISMA) in 2014 to coordinate invasive species efforts in Oakland County.

A CISMA is a regional partnership between organizations including cities, villages, townships and county road agencies working together on invasive species.

"A CISMA takes a more collaborative and widespread approach, instead of an individual approach, to treating invasive species," said Knight. "Our CISMA has grown to almost 30 community members. all with a vested interest in invasive species management."

Michigan has 19 CISMAs covering every county in the state. The advantages of battling invasive species as a part of a CISMA recognize that pest control must look beyond a community's borders.

"In our CISMA we have seen multiple invasive species being treated on a large-scale basis, opportunities for grant

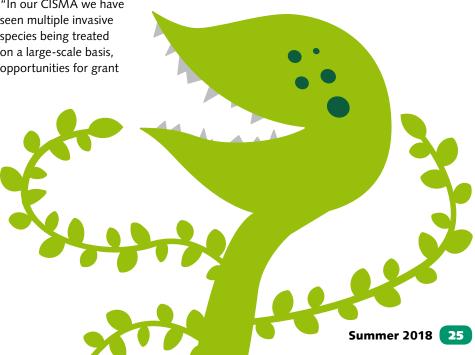
#### Additional resources

"If any road agency in the state has not joined a CISMA, my advice would be to speak to a local or regional coordinator," said Knight. "Treating invasive species in the road right-of-way will benefit the road agency and the communities they serve. It's a win-win for everyone in the community."

For more information on Michigan's regional CISMAs and invasive species, visit michiganinvasives.org.

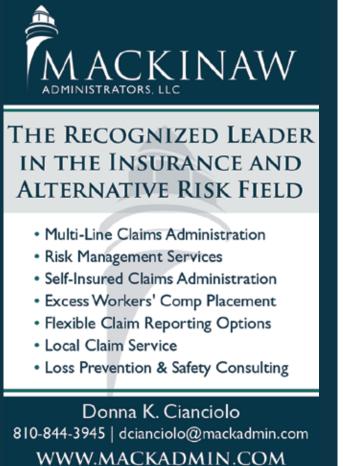
funding, management of the program being completed by a coordinator, saving road commission time and resources, and financial and property value incentives for communities to join," said Knight.

Utilizing funding options like grants through partnerships, road agencies have been able to employ proven techniques that are more effective at a larger scale.







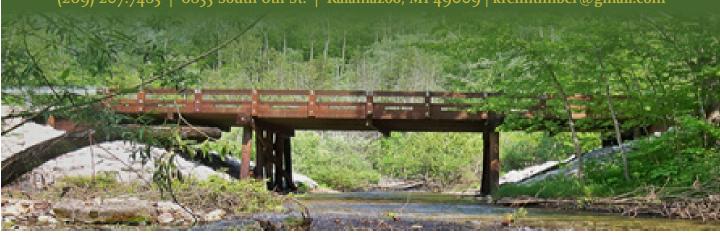


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# 

County road agencies and stellar individuals alike took home honors this award season at ceremonies for the Engineer of the Year Awards, IMPRESS Awards and CRA Member Awards

# ENGINEER OF THE YEAR AWARDS

The Engineer of the Year Awards kicked off this year's award season, recognizing rural and urban engineers at the County Engineers Workshop in February.

Project Manager of the Year David Greaves, superintendent Gladwin County Road Commission

**Urban Engineer of the Year**Michael Torres, PE, construction engineer

Road Commission for Oakland County

Rural Engineer of the Year Darren Pionk, PE, manager Gogebic County Road Commission

#### **MEMBER AWARDS**

This year marked the 47th annual Member Awards ceremony, recognizing outstanding individuals who have dedicated significant time to the advancement of the local road transportation network.

#### **Distinguished Service Award**

**Kenneth Rowe**, Commissioner, Houghton County Road Commission

**Doyle Donn**, Chairman, Gladwin County Road Commission

#### Distinguished Service Highway Industry Award

Senator Goeff Hansen, Michigan State Senate

**Senator Mike Green,** Michigan State Senate

Michigan CAT Team

#### **IMPRESS AWARDS**

2017 was another stellar year for IMPRESS Awards! County road agencies submitted 16 innovative, efficient and creative projects for consideration.

New this year was the Collaboration category, highlighting the fantastic partnerships county road agencies are known for.

All nomination forms, narratives and supporting materials can be found in My CRA, the "members only" side of CRA's website, under "IMPRESS Corner."

#### **Collaboration**

**Road Commission of Kalamazoo County** *Road Projects for the City of Kalamazoo* 

Kalkaska County Road Commission Growing our Own

Kent, Muskegon and Van Buren County Road Commissions

Public Works Academy: Cultivating Tomorrow's Workforce

**Roscommon County Road Commission** *Working with the Waste Haulers* 

St. Clair County Road Commission Partnership Between County, Road Commission and Business to Provide Fleet Maintenance

#### **Communications**

Road Commission of Kalamazoo County Innovative Polling in Township Joint Meetings

Midland County Road Commission 2017 Flood Damage Information Communication Road Commission for Oakland County Communicating with our Citizens; ROADS Initiative

#### **Operations**

Grand Traverse County Road Commission Let's Rumble!

Road Commission of Kalamazoo County Truck Hook Lift Hoist System

**Midland County Road Commission** 2017 GRS-IBS Bridge Construction Operations

Roscommon County Road Commission Temporary Employee Hiring Incentive Program

**St. Clair County Road Commission**Repurposing Surplus Military Vehicles for Road Commission Use

Washtenaw County Road Commission WCRC Dry-Run Revamp

#### People's Choice

#### Collaboration

Road Commission of Kalamazoo County Road Projects for the City of Kalamazoo

#### Communication

Road Commission for Oakland County Communicating with our Citizens; ROADS Initiative

#### **Operations**

**Midland County Road Commission** 2017 GRS-IBS Bridge Construction Operations

Congratulations to all those who took home an award this year!







Kent, Muskegon and Van Buren County Road Commissions



Left to Right: Todd Rumball, First Vehicle Services, Kirk D. Weston, St. Clair County Road Commission



Road Commission of Kalamazoo County



Roscommon County Road Commission





Left to Right: Roy Townsend and Emily Kizer, Washtenaw County



Left to Right: Toby Javin and Andrew Marek, Grand Traverse County Road Commission



Left to Right: Cindy Dingell and Craig Bryson, Road Commission for Oakland County



Terry Palmer, Midland County
Road Commission



Left to Right: E Mike Green, N

Left to Right: Ed Noyola, CRA and Senator Mike Green, Michigan State Senate



Left to Right: Ed Noyola, CRA and Senator Goeff Hansen, Michigan State Senate

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#### EDITOR'S NOTE



From left to right: Ed Noyola, CRA deputy director; Jim Iwanicki, engineer-manager Marquette County Road Commission; Denise Donohue, CRA executive director; Governor Rick Snyder; Steve Warren, manager, Kent County Road Commission; Christina Strong, CRA communication manager.

CRA was front-and-center when Governor Rick Snyder signed the \$175 million 2018 supplemental for roads in March. CRA director **Denise Donohue** was invited to speak alongside the Governor, Speaker of the House Tom Leonard, Senate Majority Leader Arlan Meekhof and Lt. Governor Brian Calley.

Also in attendance were CRA president **Steve Warren**, Kent County Road Commission; and past president and CRA board member **Jim Iwanicki**, of the Marquette County Road Commission.

Donohue thanked the Legislature and Governor for unanimously directing the unspent 2017 dollars toward restoring roads and bridges, and also talked about setting appropriate expectations for what could be achieved with road funding received to date.

Christina Strong

Editor and Communication Manager

histura &



# Key transitions at...

#### ...Road Commissions and Departments

Jason Latham has joined the Berrien County Road Department as managing director.

Shirley Kautman-Jones has joined the Genesee County Road Commission as chair.

**Brittany DeMars** has joined the **Schoolcraft County Road Commission** as HR/payroll clerk.

**Jean Frankovich** has joined the **Schoolcraft County Road Commission** as manager.

Tanya Hoar has joined the Schoolcraft County Road Commission as finance director.

John Osterhout is now superintendent with the Schoolcraft County Road Commission.

#### Mile Marker

John H. Daly, III, PhD, managing director, retired from the Genesee County Road Commission after 18 years. Daly also served on the CRA board for 18 years and chaired the Legislative Review Committee.

#### In Memorium

On March 22, 2018, **Charles Rhode**, commissioner for the **Presque Isle County Road Commission**, passed away. He was on the Presque Isle board for 13 years.

Do you have a staff member you want recognized in *Crossroads?* Call Alexandra Contreras at 517.482.1189, or email acontreras@micountyroads.org.



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