



County Road Association
OF MICHIGAN

2026 Northern Conference

Sponsorship opportunities

December 8-10, 2026 | The Highlands at Harbor Springs

600 Highlands Dr., Harbor Springs, MI 49740



Don't miss the opportunity to build relationships with a target audience of managing directors, commissioners, finance staff and superintendents from Michigan's 83 county road agencies!

Sponsorships are available on a first-come, first-serve basis. Be the first to sign up!

Sign up at
micountyroads.org/NorthernConference

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SPONSORSHIP OPPORTUNITIES

\$4000

Marquee

- Three full registrations
- One vendor table
- Placement on conference signage
- Verbal recognition throughout event
- Logo on CRA website
- Recognition on CRA social media
- Inclusion in electronic marketing
- Opportunity to place marketing materials at registration desk
- Option to give welcome remarks at conference

\$1500

Banquet

- Two full registrations
- Placement on conference signage
- Verbal recognition at event
- Logo placement on CRA website
- Recognition on CRA social media
- Inclusion in electronic marketing
- Opportunity to place marketing materials at registration desk

\$1000

Breakfast & Lunch

- Two full registrations
- Placement on conference signage
- Logo placement on CRA website
- Recognition on CRA social media

\$800

Vendor Table

- Two full registrations
- Placement on conference signage
- Logo placement on CRA website
- Recognition on CRA social media
- Vendor display table during breaks

\$500

Gold

- Placement on conference signage
- Verbal recognition at event
- Logo placement on CRA website
- Recognition on CRA social media
- Inclusion in electronic marketing