



County Road Association
OF MICHIGAN

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Road Commission for Oakland County honored with statewide IMPRESS Award!

LANSING, MI – The Road Commission for Oakland County (RCOC) was honored with a statewide IMPRESS Award at the 2026 County Road Association (CRA) of Michigan Highway Conference held in late March in Lansing. IMPRESS Awards recognize county road agencies that demonstrate innovation on noteworthy projects in the categories of communications, operations and collaboration.



Pictured is Danielle Deneau, RCOC director of traffic-safety, with the IMPRESS Award.

This year, RCOC received an IMPRESS Award in collaboration for its partnership with the University of Michigan (U of M) to solve a traffic signal timing challenge. Working with the U of M Transportation Research Institute, RCOC tested an algorithm-based approach to more quickly and efficiently re-time traffic signals.

“Oakland County’s partnership with the University of Michigan highlights how research and real-world application can come together to solve complex transportation challenges,” said Denise Donohue, CRA CEO. “By exploring new, data-driven approaches to traffic signal timing, this work has the potential to improve traffic flow, enhance safety and make better use of existing infrastructure.”

An independent panel of communications and operations experts from several of Michigan's 83 county road agencies judged all IMPRESS Awards submissions. Award recipients were honored for projects that solved time constraints, labor costs, communication barriers and fostered collaboration.

The 83 members of the County Road Association of Michigan represent the unified voice for a safe and efficient county transportation infrastructure system in Michigan, including appropriate stewardship of the public's right-of-way in rural and urban Michigan. Collectively, Michigan's county road agencies manage 75% of all roads in the state, including 90,500 miles of roads and 5,900 bridges. County road agencies also maintain the state's highway system in 63 counties. Michigan has the nation's fourth-largest local road system.

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