



# County Road Association OF MICHIGAN

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## Genesee County Road Commission honored with two statewide IMPRESS Awards!

LANSING, MI – The Genesee County Road Commission (GCRC) was honored with two statewide IMPRESS Awards at the 2026 County Road Association (CRA) of Michigan Highway Conference held in late March in Lansing. IMPRESS Awards recognize county road agencies that demonstrate innovation on noteworthy projects in the categories of communication, operations and collaboration.



Picture from left: Kendra Love-Brezzell, GCRC deputy managing director and Kylie Dontje, GCRC communications coordinator.

This year, Genesee County received IMPRESS Awards in:

- **COLLABORATION** for *“Connecting Communities on Genesee Road.”* GCRC partnered with the City of Burton, utility companies and contractors to move a complex Genesee Road project forward in Genesee Township, requiring close coordination across municipal boundaries.
- **COMMUNICATION** for its *“Information at the Handle”* initiative. GCRC took a direct, resident-focused approach by delivering door hangers to homes, helping ensure people had clear, timely information about road work in their neighborhoods.

“Genesee County’s award-winning projects highlight the power of both strong partnerships and clear communication,” said Denise Donohue, CRA CEO. “Whether it’s coordinating across jurisdictions or making sure residents have timely, easy-to-understand information, these efforts show how thoughtful approaches can lead to better outcomes for communities.”

An independent panel of communications and operations experts from several of Michigan’s 83 county road agencies judged all IMPRESS Awards submissions. Award recipients were honored for projects that solved time constraints, labor costs, communication barriers and fostered collaboration.

The 83 members of the County Road Association of Michigan represent the unified voice for a safe and efficient county transportation infrastructure system in Michigan, including appropriate stewardship of the public’s right-of-way in rural and urban Michigan. Collectively, Michigan’s county road agencies manage 75% of all roads in the state, including 90,500 miles of roads and 5,900 bridges. County road agencies also maintain the state’s highway system in 63 counties. Michigan has the nation’s fourth-largest local road system.

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