



County Road Association
OF MICHIGAN

101 S. WASHINGTON SQUARE, STE. 200
LANSING, MI 48933

FOR IMMEDIATE RELEASE:

March 16, 2026

CONTACT: Betty McNerney

(517) 482-1189

bmcnerney@micountyroads.org

County Road Association's 2026 Highway Conference & Road Show coming to the Lansing Center March 24-26

LANSING, MI – Michigan's new road funding package will be the center of attention at the County Road Association (CRA) of Michigan's 2026 Highway Conference & Road Show March 24-26, at the Lansing Center.

Approximately 1,000 county transportation infrastructure stakeholders will gather for three days of education, innovation and industry networking focused on maintaining the nation's fourth largest local road network and learning more about timing and implementation of the 2025 Road Funding Package.

"Michigan is entering a new chapter for transportation infrastructure," said CRA CEO Denise Donohue. "With new funding and emerging technologies, county road agencies have more and new opportunities to strengthen the county road and bridge network and improve quality of life for residents across Michigan over time."

Topics covered at the Highway Conference include Michigan's new road funding package, artificial intelligence and emerging technologies, crisis preparedness, environmental issues and communications strategies for county road agencies.

Keynote speaker John U. Bacon, journalist, sports commentator and author of *The Gales of November*, will share the story of the Edmund Fitzgerald on the 50th anniversary of its sinking and related leadership themes.

On Tuesday, March 24 from 2:30-6:30 p.m., and Wednesday, March 25 from 9 a.m. – noon, the CRA Road Show will feature over 100 vendors representing everything from heavy equipment to the latest pavement technology and automation for county road agencies.

For more information, visit: micountyroads.org/HighwayConference.

The 83 members of the County Road Association of Michigan represent the unified voice for a safe and efficient county transportation infrastructure system in Michigan, including appropriate stewardship of

the public's right-of-way in rural and urban Michigan. Collectively, Michigan's county road agencies manage 75% of all roads in the state, including 90,500 miles of roads and 5,900 bridges. County road agencies also maintain the state's highway system in 63 counties. Michigan has the nation's fourth-largest local road system.

###